

ROBUST

Unlocking Rural-Urban Synergies

Principais resultados globais

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Técnico, ULisboa

Lisbon LL, final workshop, 4th November 2021



ROBUST



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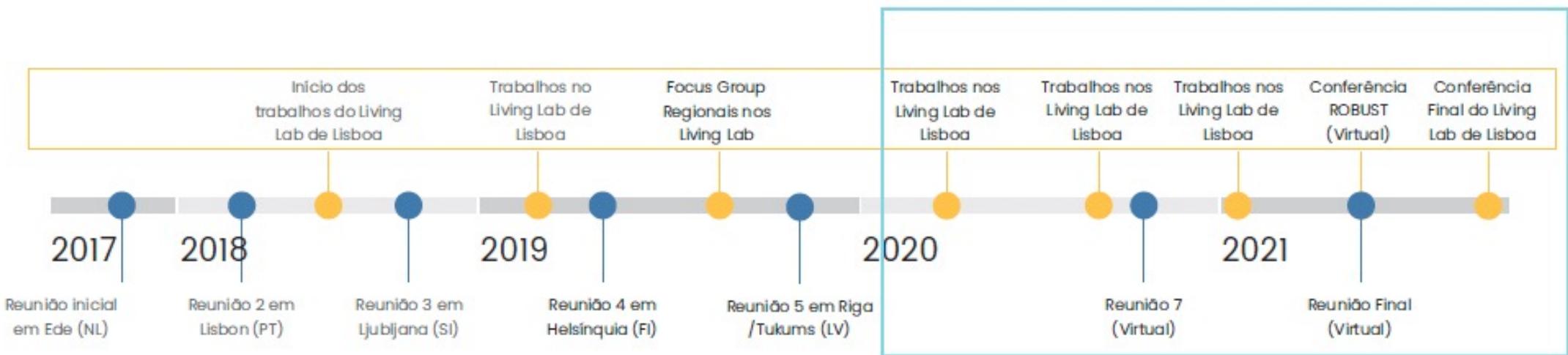
ROBUST's living lab network



Objetivos Globais

- conhecer e compreender as **interações e as dependências entre áreas rurais, periurbanas e urbanas**
- identificar e promover políticas, modelos e práticas de governança que fomentem **relações mutuamente benéficas**
- A melhoria da **governação e das sinergias entre as zonas rurais, periurbanas e urbanas** contribuirá para um crescimento inteligente, sustentável e inclusivo da Europa, maximizando a criação de empregos rurais e o valor dos/e nos territórios

Principais momentos



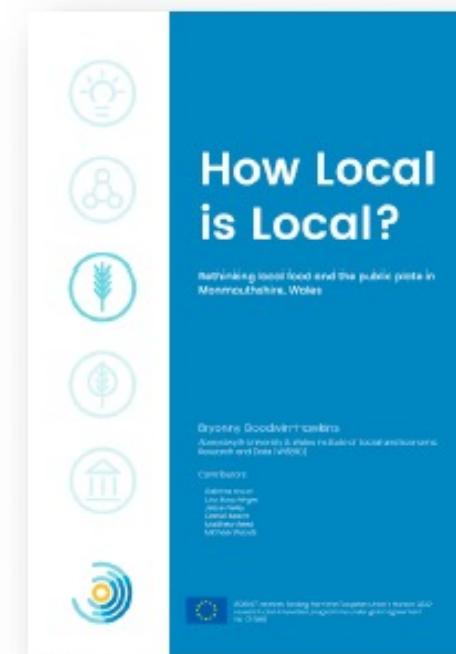
COVID



ROBUST

Communities of Practice

- New Businesses and Labour Markets
- Public Infrastructure and Social Services
- Sustainable Food Systems
- EcoSystem Services
- Cultural Connections



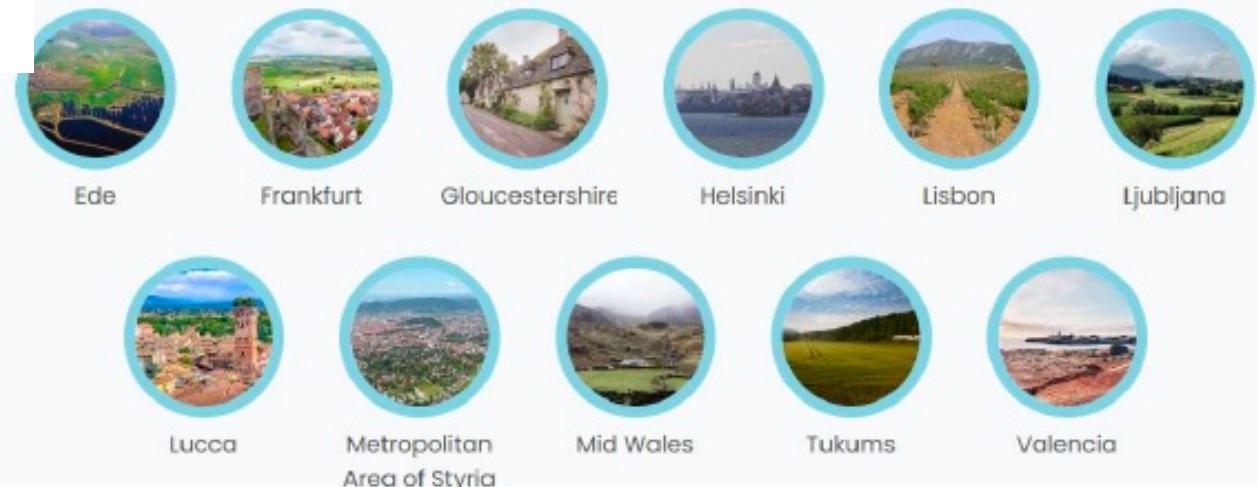
Living Labs (LL)

método baseado na colaboração experimental que enfatiza a co-criação num cenário do “mundo real”. Os policy-makers, os investigadores, as empresas, os fornecedores de serviços, os cidadãos e outras partes interessadas trabalham juntos para desenvolver e testar novas formas de resolver problemas numa região específica.

Coordenação: Parceiros ligados regiões / cidades

- ✓ Live Case #1: January 2019
- ✓ Live Case #2: April 2019
- ✓ Live Case #3: October 2019
- ✓ Live Case #4: July 2020
- ✓ Live Case #5: October 2020
- ✓ Live Case #6: Spring/Summer 2021

All Live Cases



Lisbon Living Lab

Economia Territorial de Proximidade

GT1. Alimentação escolar sustentável

GT1+2 Contratação pública & Parcerias com Produtores

GT1.3 Educação para uma alimentação sustentável

GT1. Alimentação escolar sustentável

GT2. Rede de Iniciativas territoriais sustentáveis

GT2.2 Rede Metropolitana de Agroparques

GT2.1 Rede Metropolitana de Infraestrutura verdes

GT2.3 Valorização econômica dos Serviços de Ecossistema

BM

ESS

SFS

GT1+2
Contratação
pública
&Parcerias
com
produtores

GT1.3
Educação
para uma
alimentação
sustentável

GT2.3
Valorização
econômica
dos Serviços
de
Ecossistema

GT2.1
Rede
Metropolitana
de
Infraestrutura
verdes

GT2.2
Rede
metropolitana
de
Agroparques

GT2. Rede de Iniciativas territoriais sustentáveis



WP3 - Living lab : experiments

- Types of experiment / innovation project (and outputs):
 - New data and knowledge generation
 - Strategic visioning and futuring
 - Testing and deliberating novel policy implementation
 - Co-producing good practice examples
 - Co-developing concrete practical tools
- Labs provided a space for dialogue

Living lab : key messages

Rural-urban linkages

- Innovations organised into 7 thematic clusters
- Innovations to strengthen proximate rural-urban linkages; rural-urban interdependence (Frankfurt and Lisbon boxes)

Smart development

- Challenging conventional growth models
- Counterbalancing sectoral growth agendas

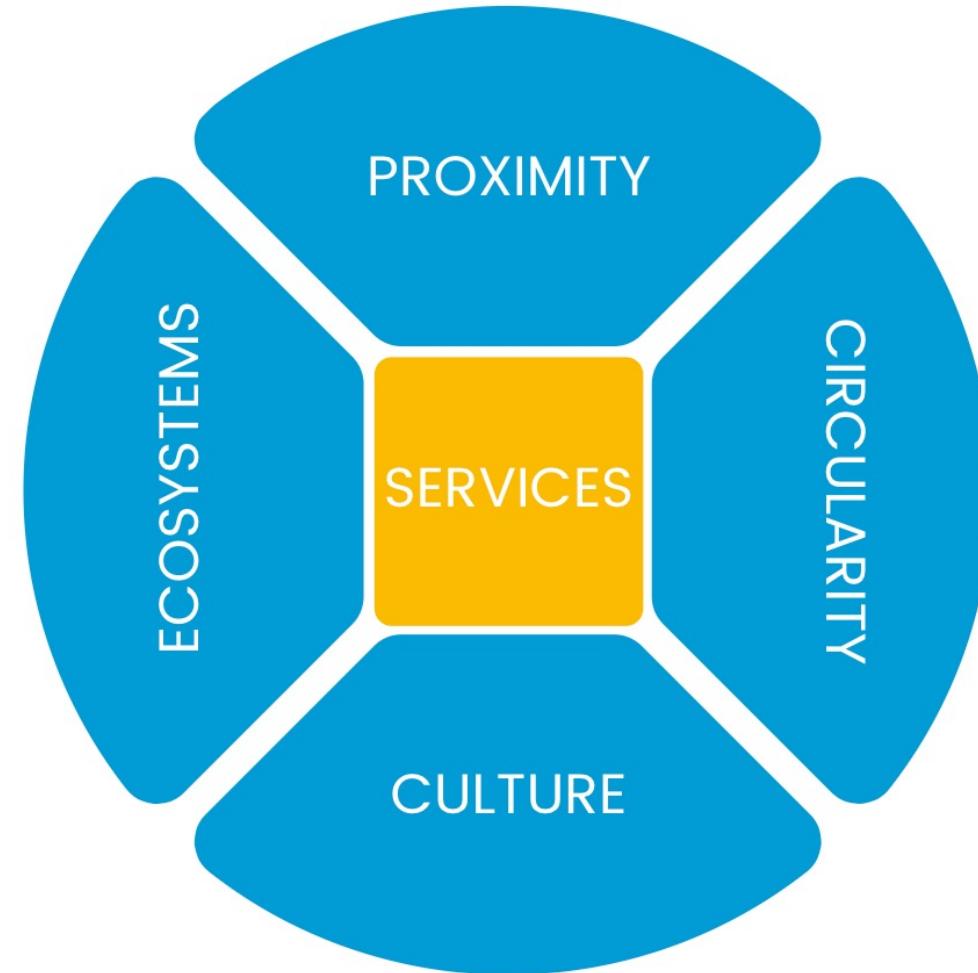
Networked governance

- Existing networks and membership
- Multi-stakeholder connections

Rural-urban linkages:

1. Proximity economy
2. Circular economy
3. Service accessibility and quality
4. Population flows / mobility
5. Natural resources management
6. Territorial governance
7. Heritage tourism

Rural-urban linkages as five dimensions of a foundational economy



WP4 – Factors influencing cross-sectoral interactions. An analysis from regional workshops

Different factors emerged from the qualitative analysis of reports. They can be classified in three groups:

- **Social factors**
 - Skills and knowledge
 - Agency and leadership
 - Coordination/Cooperation
- **Institutional factors**
 - Legal framework and institutional environment
 - Politics
- **Economic factors**
 - Productive capacity
 - Infrastructure and logistics
 - Financial resources



WP5 ROBUST “ideal type” Governance Arrangement

- Rural and urban actors from different backgrounds involved in co-creation at formal and informal platforms
- Anchor institutes and clear leadership by enthusiastic people
- Multi-level and multi-scale governance
- Functional regions, role of local governments
- Elements of good governance (transparency, trust, equity...)
- Context-dependent, place-based flexible arrangements
- Room for experimenting with new innovations and partnerships

WP5 - ROBUST

GA principles for r-u synergy

- Ability and willingness to think in rural-urban terms
- Fair and equal access and funding for rural and urban communities - e.g. in governance of public service delivery
- Individual citizen (and representative group) involvement in rural-urban governance arrangements
- Taking account of (and measuring) benefits rural to urban and urban to rural in governance arrangements – how do we capture and balance benefits and achieve as many win-wins as possible
- Applying planning policy fairly when determining what gets built/developed where and how they are accessed (physically)

WP6 – ROBUST Policy aspects

Manifesto for Future Policy Making on linkages and dependencies between urban and rural activities

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WP7 - ROBUST Dissemination and Communication



ROBUST
PROJECT

LEARNING
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US



Rural-Urban Learning Hub

<https://rural-urban.eu>



Introducing the Rural-Urban Learning H...

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Introducing the Rural-Urban Learning Hub



<https://www.youtube.com/watch?v=tZrNimCHZtg>



Rural-Urban Learning Hub

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Learning Guide

Three Keys to Unlocking Rural-Urban Synergies

A Theoretical Approach from ROBUST



Learning Guide

Cultural Connections

Exploring How Culture Can Strengthen Rural-Urban Synergies

Coming Soon...

WP3 Synthesis Report (including animation) – need input!
EcoSystem Services
Sustainable Food Systems

WP5 Synthesis?
WP6 Manifesto?
Learning from Living Labs?

This will be a community project!

"How to Build a Learning Guide" document for contributions is in development.